

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences, different portions of which are selectable by traversing along that proportionately change with respect to at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a different plurality of axis from that are different than the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis,

~~wherein at least one of the multiplicity of axes represents at~~

~~least one of an environmental condition, a viewer task other than television viewing, and a mood of the viewer, and the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile weighted viewer preferences.~~

2. (Currently amended) The television program profile interface in accordance with Claim 1, wherein the at least one of ~~said axes~~ comprises time.

3. (Original) The television program profile interface in accordance with Claim 1, wherein said weighted viewer preferences are represented by bar graphs.

4. (Original) The television program profile interface in accordance with Claim 2, wherein said weighted viewer preferences are represented by bar graphs.

5. (Previously Presented) The television program profile interface in accordance with Claim 1, wherein each of said weighted viewer preferences is individually viewer modifiable.

6. (Currently amended) The television program profile interface in accordance with Claim 1, further comprising means for viewer interaction to alter a topic selection presented by the television viewer profile to provide said weighted viewer preferences sorted by a selected topic represented on the at least one axis.

7. (Canceled)

8. (Canceled)

9. (Canceled)

10. (Canceled)

11. (Currently Amended) A method of using a television viewer profile interface, including the acts of:

a) providing a television viewer profile that presents a list of weighted view preferences that change proportionally with respect to at least one axis of a multiplicity of axes,

wherein the weighted viewer preferences are represented along a different plurality of axis from that are different than the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

~~wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than television viewing, and a mood of the viewer; and~~

b) modifying said television viewer profile via an access mechanism that allows a viewer traversing of a time axis accessing different portions of the television viewer profile by traversing along the at least one axis.

12. (Canceled)

Amendment in Reply to Final Office Action mailed on December 22, 2006

13. (Canceled)

14. (Canceled)

15. (Canceled)

16. (Canceled)

17. (Canceled)

18. (Canceled)

19. (Canceled)

20. (Previously presented) The television program profile interface of Claim 1 wherein the activation mechanism is configured to allow viewer manipulation of selected weighted viewer preferences by moving the selected weighted viewer preferences along an axis.

21. (Previously presented) The television program profile interface of claim 1, wherein the at least one of the multiplicity of axes is least two of the multiplicity of axes.

22. (Previously presented) The television program profile interface of claim 21, wherein the at least two of the multiplicity of axes are arranged in parallel to each other.

23. (Currently amended) A television program profile interface having a multiplicity of axes, comprising

a television viewer profile represented by weighted viewer preferences that changes with respect to at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a different plurality of axis from that are different than the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on

the at least one axis to be changed along the at least one axis,
and

wherein a selection of the position along the at least one axis of the multiplicity of axes operates to filter the weighted viewer preferences to provide weighted viewer preferences that correspond to the selected position.

24. (Previously presented) The television program profile interface of claim 23, wherein the at least one of the multiplicity of axes is least two of the multiplicity of axes.

25. (Previously presented) The television program profile interface of claim 24, wherein the at least two of the multiplicity of axes are arranged in parallel to each other.

26. (New) A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences that proportionately change with respect to at least one axis of the multiplicity of axes, wherein the at least one of

the multiplicity of axes has a profile view selecting mechanism that selects the profile view by traversing along the at least one axis, wherein at least one of the multiplicity of axes represents at least one activity not involved in viewing television and the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile weighted viewer preferences.

27. (New) The television program profile interface of Claim 26, wherein the at least one axes comprises time.

28. (New) The television program profile interface of Claim 26, further comprising means for viewer interaction to alter a topic selection presented by the television viewer profile to provide said weighted viewer preferences sorted by a selected topic.

29. (New) An interactive, television program profile interface, including:

television viewer profile represented by weighted viewer preferences in graphical form including a plurality of bar graphs, wherein the bar graphs change with respect to at least one axis of a multiplicity of axes, and wherein the at least one axis has a profile view selecting mechanism that selects the profile view without altering the television viewer profile by traversing along the at least one axis, said bar graphs being coupled to an access mechanism that allows for viewer selection and altering of weighted viewer preferences.

30. (New) An interactive, television program profile interface of Claim 29, wherein at least one of the multiplicity of axes represents at least one activity not related to viewing television.

31. (New) A method of using a television viewer profile interface, including the acts of:

a) providing a television viewer profile that presents weighted view preferences along an axis, said weighted view preferences changing proportionally with respect to at least one

axis of the multiplicity of axes, wherein the at least one of the multiplicity of axes has a profile view selecting mechanism that selects the profile view without altering the television viewer profile by traversing along the at least one axis, wherein at least one of the multiplicity of axes represents an at least one activity not involved in viewing television; and

b) modifying said television viewer profile by viewer interaction via an access mechanism that allows viewer selection and alteration of the television viewer profile by traversing along said axis.

32. (New) The method of Claim 31, wherein the act of modifying said television viewer profile view further comprises the access mechanism providing a selection device that allows selection from one of a plurality of weighted viewer preferences within the television viewer profile.

33. (New) The method of Claim 32, wherein the act of modifying said television viewer profile view further comprises the access mechanism providing an altering device that allows altering

of a selected one of the plurality of weighted viewer preferences within the television viewer profile.